## LYNDON INSTITUTE STRATEGIC PLAN





Introduction | 3 Strategic Priorities | 4

#### **Strategic Priorities**

Academics | 5
Admissions & Marketing | 6
Development | 7
Governance | 8
Financial Planning | 9
Master Plane & Capital Needs | 10
Co-Curricular Programming | 11

Diversity, Equity, Inclusion | 12 Missions, Vision, and Values | 13



Lyndon Institute has successfully educated students for more than 150 years. The words of the mission might have changed over time, but the ethos of what we do at LI has remained the same: we inspire our students to become accomplished learners, creative thinkers and compassionate community members as we prepare them for the next stage of their lives.

In pursuit of offering the best to our students and community, we consistently take the time to both reflect on where we have been and to plan for the needs of the future. This Strategic Plan looks ahead to an era of excellence, reinforced by thoughtful and transformational leadership in the administration and trusteeship of the school. Lyndon Institute has dedicated and passionate faculty and staff who believe in their students and the mission of the school. We have students, alumni, and community members who realize the incredible value that resides within these walls. And with the support of these groups and the individuals within, Lyndon Institute is poised for tremendous success as we embark on new challenges and opportunities.

The creation of LI's Strategic Plan provides a bridge between the school's historic strengths and its innovative future. It represents the seven identified foundations underpinning our school. The reflective process helped us to best understand our unique assets and define the opportunities to focus on moving forward. The Strategic Plan is the road map for us to follow and regularly turn to as new opportunities appear on the horizon. This is our guide as we focus on the concrete ways to make Lyndon Institute sustainable, while exploring the many possibilities that will help us thrive for the next sesquicentennial.

Sincerely,

Loralee Tester '96 **Board of Trustees President** 

### STRATEGIC PRIORITIES



**ACADEMICS** 



**ADMISSIONS MARKETING** 



**DEVELOPMENT** 



**GOVERNANCE** 



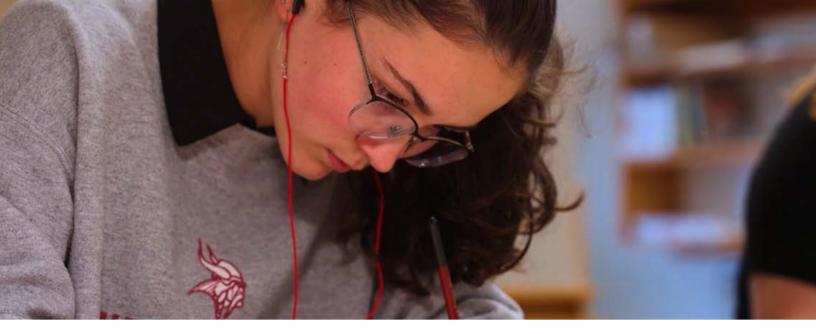
**FINANCIAL PLANNING** 



**MASTER PLAN** & **CAPITAL NEEDS** 



**CO-CURRICULARS** 



### **ACADEMICS**

Provide the opportunity for every individual who comes to Lyndon Institute to be better than when they arrived.

### **GOAL**

Develop a comprehensive 4-year plan "Portrait of a Graduate" for a Lyndon Institute student.

**GOAL** 

Attract and retain excellent faculty.

**GOAL** 

Empower students to create opportunities and options to build lives they want for themselves.



## **ADMISSIONS & MARKETING**

Clearly identify and boldly communicate Lyndon Institute's offerings and accomplishments.

**GOAL** 

Rebuild the boarding program.

**GOAL** 

Develop a marketing plan.

**GOAL** 

Develop a 5-year enrollment plan.

**GOAL** 

Promote the academic reputation of the school.



### DEVELOPMENT

Foster relationships and a culture of giving from donors and alumni to support our future needs.

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### **GOAL**

Create a culture of philanthropy.

#### **GOAL**

Complete a capital campaign to redo the entryway.

### **GOAL**

Expand donor opportunities and donor base.

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### **GOAL**

Engage in international fundraising.

### **GOAL**

Plan our next capital campaign.

### **GOAL**

Create a culture of best practice across development and alumni relations.



### **GOVERNANCE**

Grow affinities and engagement to ensure high functioning leadership.

### **GOAL**

Streamline board committees; align with Mission and oversee and monitor strategic plan.

### **GOAL**

Ensure all trustees understand their roles and responsibilities; oversee a process for holding individuals accountable for fulfilling their obligations.

### **GOAL**

Finalize NEASC visit.



### FINANCIAL PLANNING

Ensure and maintain financial sustainability and institutional success.

### **GOAL**

Define our endowment strategy to maximize unrestricted funds. Ensure that all funds are accessible.

### **GOAL**

Strengthen our position as an employer and workplace of choice.

### **GOAL**

Optimize current resources with a goal to increase enrollment and revenue.

#### **GOAL**

Ensure the long-term sustainability of LI.



# MASTER PLAN & CAPITAL NEEDS

Anticipate the needs and potential of our 130 acres and 34-building historic campus.

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#### **GOAL**

Develop a beautiful and well-maintained campus.

#### **GOAL**

Undertake appropriate and effective facilities planning to address needs.

#### **GOAL**

Identify and address immediate and long-term needs.

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### **GOAL**

Develop plan for campus use outside of academic programs.

#### **GOAL**

Create year-round facility rental plans.



## **CO-CURRICULARS**

Develop meaningful and diverse programs to ensure all students have opportunities to enrich the high school experience.

**GOAL GOAL GOAL** 

**Embrace the Vermont** Strengthen community. Modernize facilities. experience.

### DIVERSITY, EQUITY, INCLUSION

Lyndon Institute's Mission, Vision, and Values provide a foundation for building a strong and supportive community that is welcoming, respectful, and inclusive of all people. We are committed to honoring and celebrating a diversity of race, ethnicity, national origin, physical ability, religion, sexual orientation, gender, and socioeconomic status. We are also committed to a teaching and learning environment that expects individual accountability grounded in respect, empathy, and integrity and where every individual can speak freely, equitably, and free from fear, intolerance, and prejudice. We do not condone any form of discrimination, racism, or bigotry and embrace the responsibility of providing education that helps to understand personal and systemic biases in order to foster a just and empowering community that speaks against hate, oppression, and violence. We believe that the unique contributions and diversity of Lyndon Institute makes our community stronger and worthy of celebration.



### 

Lyndon Institute inspires our students to become accomplished learners, creative thinkers, and compassionate community members.

### **VISION**

Because we believe every individual can contribute to a better world, we inspire and empower our students to provide solutions to complex problems and make an impact on their communities both locally and globally.

### **VALUES**

RESPECT - for self, others, and Lyndon Institute by:

- Practicing honesty and integrity
- Exercising kindness, empathy, and compassion for all members of our community
- · Being an ambassador of our school, its reputation, and its legacy
- Being positive and productive members of our inclusive and welcoming community

RESPONSIBILITY - to become accomplished learners, creative thinkers, and compassionate community members by:

- Striving for academic excellence
- Engaging in extracurricular and social activities at LI
- · Becoming adaptable and flexible community members
- · Learning from mistakes as well as successes of self and others
- Recognizing and appreciating that each individual at LI is part of a global community
- Making positive contributions to LI, the regional community, and beyond